



# PROJECT BRIEF WEBSITE DEVELOPMENT

**black dog** **DESIGNS**  
BRANDING | WEB DESIGN | ADVERTISING  
f t in THEREALBLACKDOG.COM

# PROJECT BRIEF - WEB

Thank you for choosing to do business with us! We look forward to getting started on your project. To make this process more fluid please fill out the required information below. If you have any questions do not hesitate to contact us. We are glad to help.

## GENERAL INFORMATION:

Full Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ Zip: \_\_\_\_\_ State: \_\_\_\_\_

Company Email: \_\_\_\_\_

Company Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Please provide the primary contact(s) for the project and also the best method to contact them.

Contact Name: \_\_\_\_\_ Contact Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Contact Email: \_\_\_\_\_

If you have any additional notes for us please provide below.

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## PROJECT INFORMATION:

Describe the goal of this project.

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What advertising channels and/or methods are you currently using?

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How do you plan to incorporate this new website into the aforementioned efforts?

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The following applies to those who currently have a website.

- Do you have hosting?  YES  NO      • Do you own the domain?  YES  NO
- If yes, what is the name of the current host company? \_\_\_\_\_
- Account Information: Username \_\_\_\_\_ Password \_\_\_\_\_

Desired # of pages: \_\_\_\_\_

If you have any specific pages you would like included please provide details below.

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Indicate which social media feeds you would like to incorporate into your website and provide the corresponding web address (URL).

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

YouTube: \_\_\_\_\_

Other: \_\_\_\_\_

Other: \_\_\_\_\_

Do you wish to have any special functionality included in the website? If so state below. Examples include: calendar, blog, ecommerce, etc.

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If you have links to any external destinations please provide the link title and address below.

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Please provide information below you wish to have on a contact form on the website. This will be the method in which website visitors contact you.

Company Address: \_\_\_\_\_ Zip: \_\_\_\_\_ State: \_\_\_\_\_

Company Email: \_\_\_\_\_

Company Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Are there any categories you wish to have included on the form within the Contact Page? If so, provide below. Examples include: Name, Email, Phone, Company Subject, any applicable attachments, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If there are any required logos or artwork please make note below.

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Desired time for completion: \_\_\_\_\_

## **ADDITIONAL DETAILS:**

We will provide you with a dropbox link (via contact email) to upload any artwork and copy (wording) you would like to use for this project. We ask that you upload all content into this to ease the flow of information. All staff members at black dog will be able to access any information you put into this. The estimated time for completion is reliant on us being supplied content and feedback in a timely manner through this channel. Thank you for taking the time to fill out this form.